

# Usage Costs for Foodservice Businesses

Foodservice businesses with 225 sites or less will pay an annual fee to use the ASC ecolabel on their menu and other marketing materials, plus additional site fees for operators with more than one site.

## Annual fee

Once you've signed a licence you will pay an annual fee. The level of the annual fee payable is determined by the total net value of ASC certified seafood purchased by your company during a calendar year.

The annual fee is due at the beginning of each royalty year, which starts 1st January. For existing licensees, the actual purchases from the previous royalty year are used to determine the annual fee. For new licensees, the annual fee will be based on an estimation of purchases for the royalty year.

Value of ASC certified seafood purchased (GBP)	Annual fee
0 - 250,000 GBP	GBP 160
250,001 - 500,000 GBP	GBP 400
500,001 - 1,000,000 GBP	GBP 800
1,000,001 - 5,000,000 GBP	GBP 1,600
5,000,001 GBP plus	GBP 3,200

## Eligibility

- To check whether these fees apply to your business, please get in touch with your local ASC representative or the Licensing Team.

## Royalties

Foodservice businesses qualify for the site fee instead of the ASC royalty fee charge if they have 25 sites or less (Small Businesses) OR have between 26-225 sites (Medium Businesses). All non-qualifying foodservice businesses continue to be subject to the standard 0.5% royalty structure.

The site fee is due at the beginning of each royalty year, which starts 1<sup>st</sup> April. The number of sites will be as at 1<sup>st</sup> April each year.

Site range	Fee per site
Small Business Site Fee	
1 site	£0 (included in Annual fee)
2-4 sites	£160 x (total number of sites – 1)
5-9 sites	£150 x (total number of sites – 1)
10-14 sites	£140 x (total number of sites – 1)
15-19 sites	£130 x (total number of sites – 1)
20-25 sites	£120 x (total number of sites – 1)
Medium Business Site Fee	
26-225 sites	£600 x (√ total number of sites - 1)

## Good to know - calculating the number of chargeable sites

- the no. of foodservice sites will be determined by the number listed on your **Chain of Custody Certificate**.
- Use the no. of foodservice sites listed on your Certificate to determine the applicable site range.
- Then multiply the amount per site by the total no. of sites excluding the first site to calculate the total royalties payable. For example – total foodservice sites = 4 minus first site = 3 chargeable sites.